

**TOWARDS A MORE  
STATISTICALLY  
LITERATE FUTURE**

## Assessment Methods for Measuring Statistical and Data Literacy

Evaluation tools in the Master of Statistics and  
Data Science @ KU Leuven

An Carbonez



- Two different formats

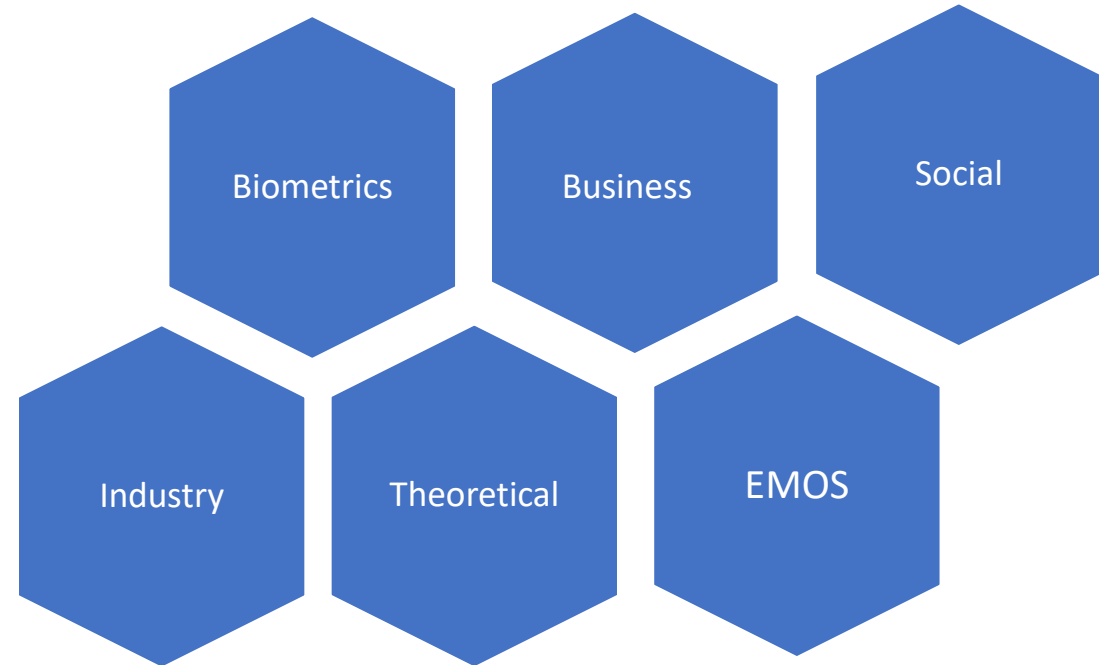
On-campus



Online



- Six different tracks



# Different assessment methods



depend on the

- learning outcomes of your master program
- learning goals of your course

What do students need to know at the end of your course?



# Case 1: Statistical software (R & SAS)



## Learning goals

Data Handling

Work with SAS & R help

Work with SAS procedures & R functions

Write efficient SAS program & R script

## Assessment ( R part )

Hands-on open book exam in pc class.

Task is given; R script has to be written & uploaded.

Online students: use of Proctoring software (Proctorio)

## Assessment ( SAS part )

Collaboration with SAS institute

Students take SAS Base Programmer Certification exam

Online students: Proctored SAS Base programmer certification exam

# Case 2: Statistical consulting



## Learning goals

Communication about statistical results (written & oral)

Critical thinking

Out-of-the-box reasoning

Be aware of the ethical aspects of statistics

## Assessment method: continuous evaluation outside of exam period

Participating in team at the datathon;  
Analyzing data & give a final pitch for a jury

External companies are presenting real-life case studies;  
Analyzing data set in team, write final report and give oral presentation for the company

Students have to take a scientific integrity test

# Case 3 : Official statistics



## Learning Goals

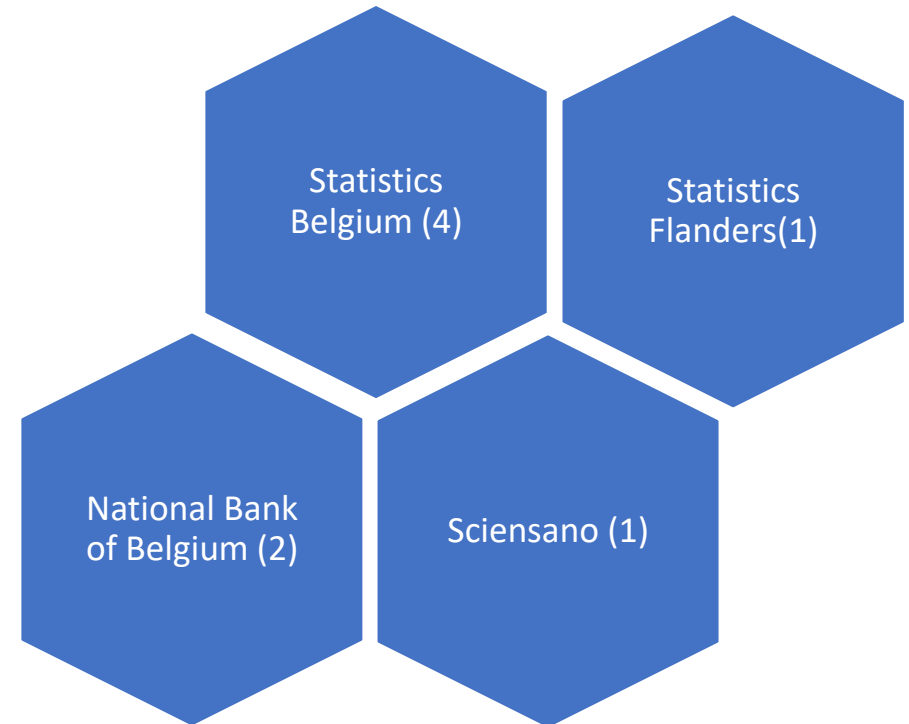
Know the use of official data

Know the methodology of register based statistics

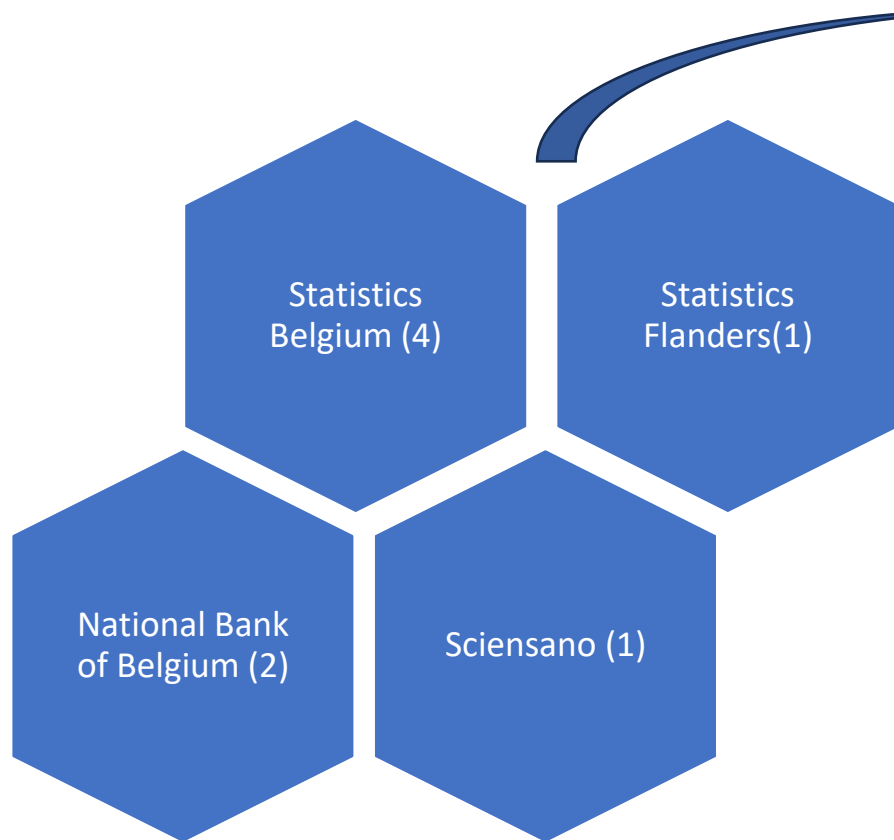
Know about the quality assessment of official statistics

Know about regulation of data collection

Know about organisation and production of official statistics



# Case 3 : Official statistics



## Assessment

8 research questions are formulated by experts of the field

Students work in duo

Duo writes report on 2 research questions

Individual oral presentation about the report + oral questions on one “other session”

Colleagues from collaborating partners are correcting report, take oral exam, give mark.

# Case 4: Master thesis



## Learning goal

To search & evaluate scientific literature

Analyze data independently

Report & present statistical results

Use appropriate software

## Assessment: continuous assessment with final exam

December 1st: literature proposal

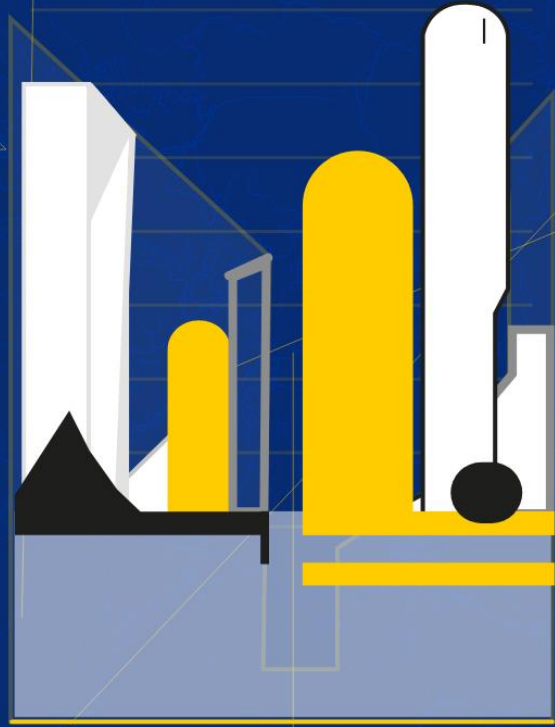
Mid-March: intermediate thesis presentation

June 1: submission master thesis manuscript

End of June: presentation + oral defense

Check	Tool
Plagiarism	Turnitin
Use of GenAI	Code of conduct 'Use of Generative AI'





# TOWARDS A MORE STATISTICALLY LITERATE FUTURE



1. Different assessment methods depend on the learning outcome of the curriculum and on the learning goals of the course. What is your opinion on that?
2. How can technology and digital tools be integrated into assessment practices for statistical literacy to enhance efficiency and effectiveness?
3. How to evaluate individual abilities in case of team work? Do you evaluate the individual or the group?

